
LUBBOCK HERITAGE SOCIETY

NEWSLETTER

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Save the date! Dr. Donald Abbe, Curator of the Silent Wings Museum, will be the guest speaker for the Lubbock Heritage Society Annual Membership Meeting on Sunday, **February 21st**, at 2:00 pm in the Formby Room of the Southwest Collection/Special Collections Library on the campus of Texas Tech University.

In a presentation entitled "Railroads and the South Plains Cotton Industry," Abbe will discuss the economic impact of railroads on the American West, using Lubbock and the South Plains as a model. Abbe will accompany his overview of the coming of the railroads to the vast western lands with a detailed discussion of the symbiotic relationship between our regional rail system and cotton and other commodity production. The development of that relationship is a story of growth and prosperity that continues to influence the vitality of Lubbock and the South Plains to this day.

FUNDRAISING FOR THE PULLMAN CAR CHUGS ALONG AT A GOOD PACE

The Lubbock Heritage Society's efforts to raise money to transfer the Underwood Pullman Car, also known as *The Fair Deal*, are gaining momentum, and we are very close to reaching our goal for Phase I of the project that will prepare the site and move the 80-ton train car to its designated spot at the Bayer Agriculture Museum.

We have successfully pursued several different types of fundraising activities. On June 8th a well-attended dinner was held at the Bayer Agriculture Museum that included tours of the Pullman Car and generated significant funds towards the project. The Underwood family has also been deeply engaged in our fundraising efforts with three generations of the Underwood Family making donations and designating The Lubbock Heritage Society as the first recipient of the *Minnie and Arch Underwood Endowment*.



The train car was featured in a recent TV episode of "Lubbock Legends" focused on the Underwood Family and their contributions to Lubbock. Pictured is Louise Hopkins Underwood holding one of the miniature Pullman cars given to the family by the Lubbock Area Foundation.

Additionally, we have received support from the Diekemper Family Foundation, the Talkington Foundation, and the J. Matsler estate through the Community Foundation of West Texas. We are also very grateful to LHS members and other members of the Lubbock community for their individual donations.

It is our intention to move the car in 2016. We will then continue our efforts to raise funds for phase II, which will cover the physical restoration of the car.

YOUTH GROUPS MAKE GENEROUS DONATIONS



Photograph courtesy of the Frenship 4-H Club.

On October 31st the Frenship 4-H Club and the Cooper 4-H Club, as part of their citizenship and promotional activities, each donated \$100 to be used towards relocation and restoration of the Fair Deal Pullman Car. Lubbock Heritage Society President Pam Brink and two members of the Underwood family, Loren Prather and Jane Henry, were on hand to accept the generous contributions from a gathering of 4-H Club members, their families, and teachers.

A write up of the event can be read at <http://mywolfforthnews.com/frenship-4-h-donates-to-restoration-of-pullman-railcar/>

GEORGIA O'KEEFFE IN WEST TEXAS



Jack Becker pointed out an O'Keeffe image which had been hung vertically for years when it should have been hung horizontally. The artist didn't seem to mind the error.

Those who attended our fall program, "Canyon Suite: Mistake, Fiasco, or Downright Fraud," on November 1st enjoyed presenter Dr. Jack Becker's tale of the sale, attribution, and re-attribution of a controversial set of paintings supposedly by artist Georgia O'Keeffe.

IN HONORARIUM

Thank you to Caprock Business Forms for their \$100 donation to the LHS in honor of long-time LHS member Ross Hester

STAY TUNED

The LHS will have other events planned for this year. You can find the latest news on our Facebook page at <https://www.facebook.com/LubbockHeritage> and on our website at <http://www.lubbockheritagesociety.org>.

Some Lubbock Highlights from 2015

MYRICK-GREEN AND COBB BUILDINGS



The Myrick-Green Building was once the tallest building in the city when it opened in 1928. Downtown Lubbock was booming during this time and the building housed a variety of different businesses under its roof, including the Myrick Hardware Company. The building underwent several changes over the decades, including the addition of Cobb's Department Store.

In 2013 it was purchased by the Reagor-Dykes Auto Group as their new corporate headquarters and the structure underwent renovations in 2014. The organization also pursued having the structure designated as a historic landmark, which was approved by the City Council that same year. In January of 2016 it was announced that the building was ready for its new occupants, which will include leasable office space, the Italian Garden restaurant, a Zach's Club gymnasium in

the basement, and a bar on the first floor.

"I hope it will be the catalyst to get downtown kicked off. We love the downtown area. I think it's going to be a building that all of Lubbock can be proud of."

~Rick Dykes, Lubbock Avalanche-Journal, January 2, 2016

LANDWER-MANICAPELLI HOUSE



Photograph of the colorful main entrance and the historical marker for the renovated building.

The California Spanish Mission style structure, built in 1936, underwent a major renovation in 2015. The building, owned by the City of Lubbock, has been leased to Fiestas del Llano Inc. for use as their headquarters and as a special events rentable facility. LHS participated in its ribbon cutting ceremony on July 18th.



This pink Lubbock cab sports a sign above for "Ladies Night Out."

LUBBOCK BILLBOARD SIGN ORDINANCE

Have you noticed recently moving billboards in town? We certainly have, unfortunately. The Lubbock City Council did, in fact, pass the requested ordinance change regarding signs, which would allow large billboards to be carried on trucks and/or other means of transportation. The argument in favor of the signs was that they did not differ in large part to the city of Lubbock buses currently serving as moving billboards covered with advertisement signs or service vehicles owned by local businesses which are covered with advertisement promoting their services and products.

Membership Renewal

LHS memberships run from January through December. Renew your membership today to continue receiving our newsletters and notices of upcoming events. If you have already renewed we thank you for your continued support.

Membership levels:
 Yearly Membership - \$30.00
 Senior Membership - \$15.00
 Corporate Membership - \$100.00

To become a member of the LHS visit our website at <http://www.lubbockheritagesociety.org>



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